

Small Business Center at Forsyth Tech

“Increasing Business Success”



If you are an entrepreneurial thinker and would like more information about starting or expanding a business, contact the Forsyth Tech Small Business Center for free information, including small business seminars and one-on-one counseling.

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2017 Event Series

In my January article, I discussed the importance of involvement in business organizations. The team at the Small Business Center thinks that it is essential for small business owners to align themselves with general and industry-specific business organizations. Every business owner can benefit greatly from organizations that offer connections, education, and advocacy. You will find that the best organizations for you are local while others are statewide or national.

This month, I am pleased to discuss the six monthly event series for 2017 at the Small Business Center. We design our educational events in response to the feedback that we receive from our clients. Each month, we offer 15-20 events which enhance the knowledge and skills of business owners that participate. Some of these events have been offered on an ongoing basis. In response to numerous requests, we are offering seven monthly series in 2017. They are as follows:

- First Tuesdays - synHERgy Night
- First Thursdays - Business Roundtable at The Enterprise Center
- First Thursdays - Black Chamber of Commerce - Business Spotlights
- Second Wednesdays - Better Business Bureau - Advancing Trust
- Second Wednesdays - Business Roundtable at Forsyth Tech Oak Grove Center
- Third Tuesdays - Conversations with Business Owners
- Fourth Mondays - Meet Your Financial Partner

We would love for you to join us. We can help you to determine which event series are the right fit for you. You will find event descriptions on the Small Business Center website. You may learn about our services at www.forsythtech.edu. Feel free to stop by our office at 525@Vine in Wake Forest Innovation Quarter just east of the heart of downtown Winston- Salem. You may also contact us at SBC@forsythtech.edu or by calling (336) 757-3810.

The objective of the Small Business Center at Forsyth Tech is to help small businesses succeed by providing high quality, readily accessible assistance to prospective and existing business owners in Forsyth and Stokes counties. Our motto is “Increasing Business Success,” which describes our commitment to clients. The N.C. Community College’s Small Business Center Network assists in starting an average of more than 800 businesses each year and the centers have an economic impact in 90 percent of all N.C. counties each year, helping to create and retain over 2,800 jobs annually.